



menteriaith
SIR Y FFLINT

www.menteriaithsiruffyflint.co.uk

Annual Report

2010-2011




BWRDD YR IAITH
GYMRAEG • WELSH
LANGUAGE BOARD

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Chairman's Foreword

I have great pleasure in presenting this report to you. Menter Iaith Sir y Fflint was established over ten years ago, and at that time I had the privilege of being its founding chairperson. Following this we have seen the Menter grow substantially and the number of activities has increased at the same rate. I would like to thank Mr Harri Bryn Jones for his tireless work as Chairman over the previous years.

I am especially glad to see all the ongoing work which gives children and young people the chance to see the Welsh language in use beyond the school walls, and that it is possible to enjoy a whole host of activities through the medium of Welsh. This past year we have seen many activities aimed at promoting Welsh within families; Aelwyd and Uwch Adran, a Drama Club for young people; youth animation workshops, the Daniel Owen Film Festival – and many more!

We also took the opportunity to hold discussions with the County Council as we create our Community Strategies, and language awareness sessions were conducted for council staff – the hope is that more of these sessions can be arranged in the near future. We have been involved in the discussions surrounding the County's Welsh Medium Education Strategy, during the period when two Welsh medium schools came under threat. I'm glad to state that the Menter Iaith now hold two seats on the Welsh Education Forum that discuss the County's Strategy for the future.

Menter Iaith has supported the Daniel Owen Festival and Gŵyl Treuddyn again this year – and the Treuddyn area has received considerable attention through a scheme promoted by the Welsh Language Board.

The Menter Iaith's partnerships continue to operate, and they do so very successfully. The link between ourselves and Menter Iaith Maelor has been strengthened; thanks to co-appointing a youth officer, the Menter Iaith and Urdd continue to work closely; we collaborate with the County Council, and appreciate every opportunity to work with Mudiad Meithrin, TWF, the county's Welsh Medium Schools, Welsh learner's Clwb Y Dysgwyr and many more.

As you know, I'm sure, it looked hopeful last year that we were on course to develop a language centre (The Language Technium) close to the centre of Mold. Unfortunately our application was unsuccessful, but the work continues in search of another suitable building that will be the focus of the Menter Iaith's work, and some of our partners in the future.

Before closing, I would like to thank the staff that have been so industrious throughout the year. It was sad to say farewell to Ellie Pritchard last January, but we have been very fortunate to appoint Gwawr Esyllt Murphy as a Finance Officer. I was also pleased to welcome Rhian Davies back following her maternity leave. The team have worked diligently at creating more opportunities for the residents of Flintshire to use their Welsh frequently, and with greater confidence.

Huw Alun Roberts

Executive Summary

Menter Iaith Sir y Fflint is a limited company under warranty established in 1998. Menter Iaith Sir y Fflint operates on a local level along with representatives from the Board of Directors who are appointed on the grounds of interest or geographical proximity. This is done to ensure that the Menter Iaith is representative of the county's communities. Its main role is to promote the use of the Welsh language and expand the use of Welsh in the communities of Flintshire.

Menter Iaith's main funding comes in the form of a grant from the Welsh Language Board and the Menter Iaith has been successful in securing annual grants from Flintshire County Council towards staffing costs. Further funding has been obtained through the Rural Development Plan which is partly funded by the European Union and the National Assembly for Wales for the enactment of the Language and Heritage Project during the period 2008 -11. The Menter Iaith's office is located in "Corlan" – the Flintshire Voluntary Council building in Mold Business Park. The Initiative's work is assessed annually by the Welsh Language Board in line with specific targets, agreed upon by the Menter Iaith Sir y Fflint Board of Directors and the Welsh Language Board. The targets correspond to the priorities outlined in Menter Iaith Sir y Fflint's Corporate Strategy for the period 2008-11, following consultation with its members, beneficiaries and partners.

Menter Iaith Sir y Fflint's Mission Statement

The work of Menter Iaith is to expand, promote and facilitate the use of the Welsh language within Flintshire. Menter Iaith will fulfil this by:

- Normalising the use of the language by securing areas and opportunities for its use within Flintshire and surrounding areas.
- Raising awareness of the language and its visual and aural profile.
- Increasing the confidence of those who speak the Welsh language and promoting it amongst non-Welsh speakers to encourage them to learn the language by organising and developing cultural, educational and leisure events and activities.
- Drawing attention to the state of the language in the community by developing projects that ensure its prosperity and strive to influence social and economic factors in order to secure status and economic worth to the Welsh language.

The annual report gives an insight into the work done by Menter Iaith for the period of November 2010 to September 2011.

Chapter 1: Organisations and Partners

The Menter Iaith continues to encourage a relationship and develop contacts with a number of partners in the public and voluntary sector, in order to secure more services through the medium of Welsh.

The **County Forum** of the county's Welsh Language partners meets quarterly, and the Menter Iaith continue to coordinate and chair these meetings. The forum **partners** have been successful in collaborating effectively to organise campaigns such as **Flintshire Welsh on Tour Week** in Flintshire and Wrexham in collaboration with Menter Iaith Maelor, in order to promote the arrival of the **National Eisteddfod for Wrexham and District** in August 2011. Members have the opportunity to share good practice and attempt to **influence** on a **strategic level** in order to **change practices** and **increase the use** of Welsh in the **public and voluntary sector in the north east**.

Membership of the Flintshire / Maelor Language Forum include the following organisations: **Menter Iaith Sir y Fflint, Menter Iaith Maelor, Urdd Gobaith Cymru, Mudiad Meithrin, TWF, Flintshire County Council, Wrexham Borough Council, Menter a Busnes, Welsh Language Board, Clwyd Young Farmers Club, Merched y Wawr, Clybiau Gwawr, Popeth Cymraeg, University of Wales Bangor, Deeside College, Yale College, Llysfasi College, Welsh for Adults Centre, Cadwyn Clwyd, Estyn Llaw, Parents For Welsh Education, the Welsh Collage of Horticulture, Coleg Harlech and the Flintshire Local voluntary Council.**

Forum members continue to support the implementation of the **Language and Heritage Project** within rural Flintshire, which is partly funded by some of the **County Forum** members, the **European Union** and the **Welsh Assembly Government**. The funding has enabled us to host a number of activities and projects within Flintshire's communities in order to raise awareness of the Welsh language and the county's rich heritage.

During May 2011, in co-operation with the Flintshire County Forum members, the Menter Iaith organised a programme of events for the **"Welsh on Tour Week"** for the fifth consecutive year. A full programme of activities and events was held across the County, in order to **promote** the use of **Welsh** in all sectors. The following events were organised as part of the campaign:- **Animation Workshops** in Croes Atti, Flint and Mornant, Picton primary schools. **Splash a Chân Session (Splash and Song session)** in Holywell swimming pool for young families in collaboration with Mudiad Meithrin and TWF. An evening with **Bethan Gwanas** discussing her book " **Yn ôl i Gbara**" in Mold Library in collaboration with C³ and Llenyddiaeth Cymru. **Hwyl a Chân Evening (Fun and Songs)** for young people from the county at Glan Llyn with Urdd Gobaith Cymru. **Walking Tour** in Loggerheads Country Park and a **Dance Twmpath** for the county's Welsh learners organised by the Welsh for Adults providers. The campaign's highlight was the **Daniel Owen Film Festival Awards Evening**.

Menter Iaith acknowledges the importance of supporting **community groups** whose voluntary acts **promote the language and heritage** of Flintshire. During the period, the following groups were supported: **Gŵyl Daniel Owen Festival** Committee, offering a simultaneous translation service voluntarily and support in recognising possible funding sources. **Gŵyl Treuddyn Committee**, by organising a number of activities during the festival that was held in July 2011. Promoting **Northop Heritage Group** awareness campaign and the Tyccidos Blêr event with **Merched y Wawr, Holywell**.

We continue to support local organisations and establishments through offering a service referring them to the Welsh Language Board's **Link Line to Welsh and Translation Service**.

Menter Iaith commissioned Cwmni Iaith Cyf to provide **Welsh language awareness sessions** for key members of staff at **Flinthshire County Council** during the months of November, December and January 2011. Very positive feedback was received, with the sessions providing staff with an opportunity to grasp an understanding of bilingualism in Wales and matters relevant to the Welsh language within the context of working for a local authority and customer service. 18 3 hour long sessions were held, and 150 members of staff received the training.

Chapter 2: Young Parents

Menter Iaith will assist in persuading young parents to transfer the Welsh Language to the next generation in order to raise the percentage of families where Welsh is the main language at home. We will ensure opportunities for young families to use the language in social situations by organising exciting, contemporary events in order to promote the use of the language in the county.

Menter Iaith implemented the "**Ail gydied yn dy Gymraeg/Get in touch with your Welsh**" project in partnership with Mudiad Meithrin and TWF. A series of sessions were held in order to encourage parents and children to take part in fun and appealing activities through the medium of Welsh as a whole family, in order to increase confidence to use more Welsh at home. The purpose of the sessions was to **transfer the message** that attending Welsh medium social activities enrich the child's **language development**, and also raise the awareness of parents of the support and additional provision that is available to them in Welsh. The work to measure the effect on parents' attitudes towards the Welsh language will be evaluated during November 2011 and the project's results will be announced during 2012.

The following sessions were organised during the campaign: **Splash a Chân Session (Splash and Song)** in May at Holywell Swimming Pool with 14 parents and their children attending the session. Two shows with Martin Geraint in June 2011, one at the **Clock Tower in Mostyn** and an afternoon session in **Ysgol Terrig, Treuddyn**. **57 parents and children** from the **Gronant and Holywell** area enjoyed the show in Mostyn and **61 parents and children** from the villages

of **Treuddyn and Caergwrle** came to enjoy the singing and dancing at **Ysgol Terrig**. The Menter supported an evening of pampering organised by Cylch Ti a Fi Terrig, to aide fundraising for the group.



Chapter 3: Children

Menter Iaith is keen to work with education and child care establishments to ensure that Welsh language provision is available for all the children of the county within their local communities. The Menter Iaith will ensure opportunities for them to use the language in informal situations in order to normalise the use of the language socially.

In collaboration with the Urdd and Flintshire County Council we employ a Youth and Welsh Language Development Officer in order to support the Urdd to hold Is Adran and Adran in Mold. By now 33 children have registered with the Is Adran and 29 children with the Adran.

Menter Iaith provided two days of sport, football, cricket and tug-of-war in addition to dance and drama workshops during the summer of 2011 in Mold and Holywell. The activities were held at **Ysgol Glanrafon, Mold** and **Ysgol Gwenffrwd, Holywell**. Almost 50 children took the opportunity to be part of the workshops and were provided with a chance to socialise through the medium of Welsh with one another.



Professional Story Teller – Fiona Collins came to host a series of interactive Song and Story Workshops for the children and parents of the Cylch Ti a Fi playgroups at Ysgol Gwenffrwd, Holywell, Greenfield, Ysgol Terrig, Treuddyn and Ysgol Mornant, Picton. The session gave Menter Iaith Officers a chance to discuss the benefits of bilingualism with parents. ‘Ail Gydied yn Dy Gymraeg/Get in touch with your Welsh’ marketing materials and information packs were distributed during the sessions.



Throughout the summer term, the Language and Heritage Officer worked with a **number of Primary Schools in Flintshire to execute the Flintshire Heritage Art Project**. The pupils were given the opportunity to work with artists to create murals or works of art that were opportunities for them to express and interpret the heritage of their local areas and communities. 500 children from the following primary schools took part in this exciting project: **Rhoshelyg, Gwenffrwd, Bro Carmel, Perth y Terfyn and Trelogan**.



Chapter 4: Welsh Learners - Language Confidence

One of the Menter Iaith's main aims is to provide support to increase the number of Welsh speakers and strengthen the state of the Welsh language as a community language.

Menter Iaith continues to support a number of activities including Evenings to celebrate the **Plygain Tradition** in **Mold** and **Halkyn**. The Menter continues to support the activities of **C³**, a club to assimilate fluent learners and Welsh speakers in the Mold area, and **CD**, a society for basic level learners. With the support of Literature Wales, Menter Iaith and **C³** have organised literary evenings with **Bethan Gwanas** talking about her book 'Yn ôl i Gbara' and a **Dr Jerry Hunter lecture** discussing his book 'Gwenddydd'. In addition the Menter Iaith has supported **CD** by arranging the **quiz** at the learners' party at the Tai O, and has assisted with preparations for the **North East Wales Learners' Eisteddfod**. Menter Iaith cooperated with Coleg Harlech, providers of Cymraeg i'r Teulu to arrange events for Welsh learners and their children.



Chapter 5: Young People

The Menter continues to promote the use of Welsh among young people, and looks to create opportunities for young people to use Welsh in social situations.

Last November Menter Iaith organised a 'Twrw Mewn Tafarn' with Gwibdaith Hen Fran for members of the Aelwyd .

Once again Menter Iaith cooperated with the **Urdd** and **Mentrau Iaith y Gogledd** to host the talent competition Talent FfM for young people. A number of young people came from across Wrexham, Flint, Conwy and Denbighshire to compete in front of a large audience at the Springfield Hotel on March 18th 2011. The

project was co-organised in conjunction with Menter Iaith Maelor, Dinbych and Conwy.



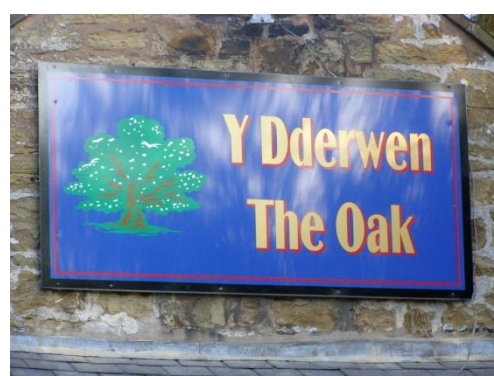
For the second year running a series of **film workshops** for high school pupils was commissioned, so that young people would have the opportunity to analyse aspects of Welsh literature through the creative process. The Menter arranged an awards evening to present the **Daniel Owen Film Awards** to coincide with Flintshire Film Fest 2011, ensuring that Welsh and second language Welsh schools had the opportunity to participate through the medium of Welsh. In conjunction with the Urdd we ensured that the participants received an OCN qualification at the end of the workshops, whilst also promoting the advantages of bilingualism to pupils considering future careers. The project began in February 2011 and was completed in May 2011, providing training opportunities for 70 young people from local high schools, which included two groups from Ysgol Maes Garmon, Alun School, Flint High School and John Summers High School.



Chapter 6: Private Sector

Menter Iaith acknowledges the important role that companies and businesses play in ensuring that the Welsh language infiltrates into everyday life. The Menter Iaith continues to work with the Private Sector Unit of the Welsh Language Board to seek out new opportunities to work with local businesses and companies to persuade them of the benefits of using Welsh.

The Menter has been implementing a Marketing Grant Scheme to give financial support to small business in rural Flintshire in order to develop their use of Welsh. We have supported 13 local businesses and have allocated nearly £13k of financial support through the Rural Development Scheme.



We will assist the Welsh Language Board in their work to develop **Language Schemes** for a number of businesses during this next period, and will continue to

give support in conjunction with the Board to local businesses looking to operate bilingually.

Chapter 7: Event Marketing and Publicity

We have concentrated on developing Menter Iaith's profile during the period of this report in order to create a **contemporary and attractive image** of Welsh language activities and services within the county. We have adopted a number of innovative marketing techniques including using **Facebook, Twitter**, and a **text message service**. We are continually looking at ways to develop our relationship with the local English language medium Press and have succeeded in having articles printed in the **Flintshire Leader, Chester Chronicle, and Daily Post**. In addition to these, press releases have been sent to the **Caerwys Chronicle, Leeswood District news, Five Villages Chronicle, Halkyn Mountain News, Mold Monthly and Treuddyn News**. Menter Iaith staff have been interviewed twice on Radio Cymru – once for co-operation project Gŵyl Y Ffin on the Eleri Sion show, and once to advertise 'Twrw Mewn Tafarn' on Maggi Dodd's show. Also, as a result of our involvement with the Northop Heritage Group project, the Language and Heritage Officer was interviewed by Sian Cothi for the S4C show 'Y Goets Fawrs'.

We continue to **facilitate** and **support** events annually that promote the **literary, musical and folk dance traditions** of Flintshire by supporting **Gŵyl Tegeingl, Gŵyl Y Ffin, Gŵyl Fama, Gŵyl y Cadi Ha, Gŵyl Treuddyn, Gŵyl Caerwys and Gŵyl Daniel Owen**.

We continue to produce our electronic **Newsletter "Camau"**, to keep in contact with our members and supporters and inform them of activities, events and internal procedures within the Menter Iaith. 121 local residents have taken up membership with the Menter in order to assist us in implementing our aims.

Chapter 8: Management Structures, Staffing and Members

Below is a list of **Directors** and **Staff** of Menter Iaith Sir y Fflint during the period:

Board Of Directors

Directors	Huw Alun Roberts
	Nia Wyn Jones
	Harri Bryn Jones
	Lisa Ohran
	Gwenno Jones
	Nesta Davies
	Carl Renshaw
	Bronwen Hughes

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Dylan Davies
Gwennan Henstock

Chairman	Harri Bryn Jones – resigned April 2011
Vice Chairman	Huw Alun Roberts – Appointed Chair April 2011
Company Secretary	Nia Wyn Jones
Treasurer	Lisa Ohran

Staff

Manager	Gwawr Cordiner
Business Officer (part time)	Rhian Davies
Business Officer (part time)	Ellie Pritchard – resigned Jan. 2011
Business Officer (part time)	Huw Alun Roberts – temporary appointment Dec. 2010 - Mar. 2011
Business Officer (part time)	Gwawr Esyllt Murphy – appointed April 2011
Language and Heritage Officer	Rebecca Davies
Youth Officer	Awen Williams

Members List:

Ros Adams, Yr Hôb (Aelod Unigol)
Teresa Allen, Talacre (Cymunedau'n Gyntaf)
Theresa Ankers, Treuddyn (Aelod Unigol)
Marian Antrobus, Alltami (Mudiad Meithrin)
Jill Blandford, Gwernymynydd (Aelod Unigol)
Awen Blandford, Gwernymynydd (Aelod Unigol)
Nick Blandford, Gwernymynydd (Aelod Unigol)
Helen Brockley, Bagillt (Aelod Unigol)
Aron Cook (Aelod unigol)
Merlyn Cooper, Gwespyr, (Aelod Unigol)
Eirian Conlon, Yr Wyddgrug (Prifysgol Bangor)
Paul Conlon, Yr Wyddgrug (Aelod Unigol)
Steve Crosby (Aelod Unigol)
Aled Lloyd Davies, Yr Wyddgrug (Aelod Unigol)
Beryl Davies, Yr Wyddgrug (Aelod Unigol)
Bryn Davies, Yr Wyddgrug (Aelod Unigol)
Meirwen Davies, Caerwys (Aelod Unigol)
Rebecca Davies, Prestatyn ((Aelod Unigol)
Rhian Davies, Yr Wyddgrug (Aelod Unigol)
Stuart Davies, Rhuddlan (Aelod Unigol)
Sion Huw Davies, Caerwys (Aelod Unigol)
Kieran Duff, Yr Wyddgrug (FLVC)
Helen Dumbleton, Yr Wyddgrug (Aelod Unigol)
Geraint Brython Edwards, Yr Wyddgrug (Aelod Unigol)
Non Edwards, Cei Connah (Coleg Glannau Dyfrdwy)

Sion Edwards (Clwb Hwyl Hwyr)
Carys Gwyn Evans, Yr Wyddgrug (Mudiad Meithrin)
Luke Evans, Yr Wyddgrug (Aelod Unigol)
Pam Evans-Hughes, Wreccsam (Canolfan Cymraeg i Oedolion)
Catrin Gilkes, Yr Wyddgrug (Aelod Unigol)
Collin Gilligan, Brychdyn (Parc Siopa Brychdyn)
Dafydd Griffiths, Yr Wyddgrug (Aelod Unigol)
Meri Griffiths, Yr Wyddgrug (Aelod Unigol)
Dafydd Gruffydd, Yr Wyddgrug (Aelod Unigol)
Emyr Gwyn, Handbridge (Aelod Unigol)
Elin Gwynedd, Yr Wyddgrug (Aelod Unigol)
Gina Hart Bagillt (Trawsnewid Treffynnon)
Sally Heaney, Bodfari (Aelod Unigol)
Rachel Henri-Joy (Ysgol Licswm)
Eryl Hooson, Yr Wyddgrug (Aelod Unigol)
Elgan Davies Hughes, Yr Wyddgrug (Aelod Unigol)
Gwyn Hughes, Caerwys (Aelod Unigol)
Keith Redfern Humphreys, Cilcain (Aelod Unigol)
Siwan Hywel, Bangor (Canolfan Cymraeg i Oedolion)
Bronwen Hughes (Ysgol Maes Garmon)
Gary Hughes, Yr Wyddgrug (Aelod Unigol)
Rhiannon Jenkins, Yr Wyddgrug (Aelod Unigol)
Bethan Jones, Nercwys (Aelod Unigol)
Caren Prys-Jones, Yr Wyddgrug (Cyngor Sir y Fflint)
Dafydd Wynn Jones, Yr Wyddgrug (Aelod Unigol)
David Jones, Penarlâg (Aelod Unigol)
Donna Jones, Yr Wyddgrug (Aelod Unigol)
Dylan Jones, Yr Wyddgrug (Aelod Unigol)
Eirwen M. Jones, Nercwys (Aelod Unigol)
Frances Jones, Yr Wyddgrug (Popeth Cymraeg)
Gareth Wyn Jones, Wreccsam (Aelod Unigol)
Gwenno Jones, Rhes-Y-Cae (Aelod Unigol)
Gwion Jones, Yr Wyddgrug (Aelod Unigol)
Harri Bryn Jones, Yr Wyddgrug (Aelod Unigol)
Iwan Jones, Yr Wyddgrug (Aelod Unigol)
Mark Jones, Yr Wyddgrug (Aelod Unigol)
Ken Jones, Gwernymynydd (Aelod Unigol)
Neil Wyn Jones, West Kirby (Aelod Unigol)
Nia Wyn Jones, Bwcle (Aelod Unigol)
Osian Jones, Nercwys (Aelod Unigol)
Rosemary Jones (Ysgol Elfed)
Steve Jones , (Aelod Unigol)
Steven Jones Treffynnon (Aelod Unigol)
Trefor Jones, Yr Wyddgrug (Aelod Unigol)
Brioni Kardzis, Brynffordd (Aelod Unigol)
Huw Garmon, Caerdydd (Aelod Unigol)
David Grieve (Aelod unigol)
Alaw Griffiths, Yr Wyddgrug (Aelod Unigol)
Dilys Lewis, Yr Wyddgrug (Aelod Unigol)
Jennie Lewis (Ysgol Nannerch)

Heledd Lewis, Yr Wyddgrug (Aelod Unigol)
Ian Lewis, Yr Wyddgrug (Aelod Unigol)
Pam MacClean (Ysgol Y Fflint)
Steve Marquis, Helygain (Aelod Unigol)
Karen Mccoll, Saltney(Aelod Unigol)
Pat Mee, Treffynnon (Aelod Unigol)
Richard Moore (Aelod unigol)
Dafydd Evan Morris, Cei Connah (Aelod Unigol)
Darren Morris, Pentref Cythral (Urdd Gobaith Cymru)
Jane Nicholas, (Aelod Unigol)
Faicka Nosir, Treffynnon (Aelod Unigol)
Lisa Orhan, Licswm (Aelod Unigol)
Arwel Owen, Yr Wyddgrug (Aelod Unigol)
Kieran Owen, Yr Wyddgrug (Aelod Unigol)
David Owen, Gwernymynydd (Aelod Unigol)
Sara Owen, Yr Wyddgrug (Aelod Unigol)
Adam Phillips, Yr Wyddgrug (Aelod Unigol)
Ann Phillips, Yr Wyddgrug (Aelod Unigol)
David Porter, Bodfari, (Aelod Unigol)
Ceri Price(Aelod Unigol)
Simon Radforth Treffynnon (Aelod Unigol)
Carl Renshaw, Bagillt (Aelod Unigol)
Eric Richardson, Yr Wyddgrug (Aelod Unigol)
Lesley Riordan, Treffynnon (Aelod Unigol)
Ceinwen Roberts, Northop Hall (Aelod Unigol)
Emrys Roberts, Yr Wyddgrug (Aelod Unigol)
Y Cynghorydd Gareth Roberts, Treffynnon (Aelod Unigol)
Geraint Llyr Roberts Sychdyn (Aelod Unigol)
Helen Roberts ,Treuddyn(Aelod Unigol)
Huw Alun Roberts, Yr Wyddgrug (Aelod Unigol)
Rhian Roberts, Treffynnon (Aelod Unigol)
John Rosser, Pen y ffordd, (Papur Fama)
Mary Salami, Treffynnon (Aelod Unigol)
Gillian Shakespeare, Yr Wyddgrug (Aelod Unigol)
Meinir Siencyn, Yr Wyddgrug (Aelod Unigol)
Tanwen Siencyn, Yr Wyddgrug (Aelod Unigol)
Kirsty Smallwood, Treffynnon (Aelod Unigol)
Martin Templeman, Yr Wyddgrug (Aelod Unigol)
Howard Thomas, Nannerch (Aelod Unigol)
Rhian Wyn Thomas, Yr Wyddgrug (Aelod Unigol)
Sioned Timms, Sandycroft, (Aelod Unigol)
Meinir Tomos Jones (Coleg Harlech)
Wan Toone, Treffynnon (Aelod Unigol)
Vicky Weale, Yr Wyddgrug (Aelod Unigol)
Bettina Weiss, Yr Wyddgrug (Aelod Unigol)
Mari Wiliam, (Estyn Llaw)
Awen Williams, Rhuthun (Aelod Unigol)
Diana Williams (Canolfan Teuluoedd Gronant)
John Williams, Yr Wyddgrug (Clwyd Theatr Cymru)
Gareth Watson, Yr Wyddgrug (Aelod Unigol)

Chapter 9: Implementation, Monitoring and Reviewing

A community consultation session was held on September 15th 2011 in order to agree upon the Menter Iaith's priorities and areas for development for our Corporate Strategy and Work Programme for the period 2011 – 2014. We will adopt the **Corporate Strategy** following consultation with our members, our partners and supporters. A grant of £72,043 was secured for the 2010 -11 financial year following our application to the Welsh Language Board in September 2009. The following **targets** were agreed upon with the Welsh Language Board:-

Welsh Language Board Targets 2011 – 12

Host an information stall promoting the advantages of bilingualism in 6 events, talking to 175 parents to give them information about opportunities to speak Welsh. (To include one event normally not held in Welsh) by 31 March 2012.

In partnership with family agency organisations, hold 8 events for parents to raise their awareness of social opportunities and the resources available through the medium of Welsh by 31 March 2012

Hold meetings with Family Information Services for families within the country in order to identify opportunities to collaborate by March 2012.

Hold 3 community youth clubs which meet on a monthly basis within the county, giving 75 young people the chance to use Welsh. By March 21 2012.

Hold 6 community workshops through the medium of Welsh within the county, by March 21 2012, with the aim of giving 75 young people the chance to use Welsh.

Hold 2 social events in Welsh (with the help of young people) within the county. 200 young people to attend the events, by March 2012.

Supporting Language Customs Project (Prosiect Cefnogi Arferion Iaith) – Cooperate with the WLB and support the project by: attending planning meetings with the WLB and other partners (this will include schools training day and evaluation day). Offer practical support to pupils during the project to develop their leadership skills, as they plan and host events. Continue to develop pupils' skills as they cooperate with the Menter on future projects.

Cooperate with the organisers of the Radio Cymru C2 2011 tour by: hosting one community event as part of the tour and by ensuring that the targets set by the tour organisers are met by 31st October 2011. Create further opportunities for bands who are established as part of the tour to perform by 31 March 2012.

Cooperate with the Children and Young People's Partnership, ensuring that

every member of the County's Language Forum is a member of the partnership and by reporting back in each meeting of the Forum.
Cooperate with 3 sports clubs (such as football, karate or rugby) to increase their use of Welsh by: Conducting a survey into the current use of Welsh within the club. Identifying specific areas to develop within the club. Develop at least one new measure which will lead to the increase of Welsh within the club by March 2012.
Develop a relationship with the County Council by attending meetings with officers and / or elected members to discuss cooperation in the following areas : Community Strategy – hold at least one meeting with an officer who has responsibility for developing community strategy in order to ensure that Welsh is included in the process. Mainstreaming Welsh – Conduct at least 2 meetings with County Language Officers in order to consider developing a project or a campaign in cooperation with them.
Continue to support / establish 2 area committees, ensuring that they contribute to the Menter's development programme.
Identify a community with a high density population of Welsh speakers within the Menter Iaith area, presenting up to 3 events or campaigns there to encourage people to take use the Welsh language within their community.
Cooperate with the local Papurau Bro by deciding an effective way to share information about the Menter's work, through a monthly column and writing 4 articles by March 2012.
Implement the Rural Development Scheme's Language and Heritage project extension until October 31 2012.
Cooperate with WLB partners, including: Urdd Gobaith Cymru, Clybiau Ffermwyr Ifanc, Eisteddfod Genedlaethol Cymru, Cymdeithas Cyfieithwyr Cymru, Canolfannau Cymraeg i Oedolion, Mudiad Meithrin, Merched y Wawr, Papurau Bro, Cymdeithas Eisteddfodau Cymru, Estyn Llaw, Sefydliad Cerddoriaeth Gymreig, Cerdd Gymunedol Cymru, Gwobr Dug Caeredin by holding meetings, planning and cooperating as the need arises.
Continue to chair or attend the County Language Forum, ensuring that it meets 4 times before March 2012.
Collaborate with the Welsh Language Board to promote and support projects and campaigns (where relevant) including, Welsh Education Marketing Scheme, Twf, Link Line to Welsh / Home Work Line, Mae Gen ti Ddewis, Cefnogi Arferion Iaith Pobl Ifanc, Iaith Gwaith, Cefnogi'r Gymraeg, and others as needed. (Any cooperation done during promotion of these campaigns and services should be noted.)
Attend training and workshops as coordinated by the Board, as required. (Workshops/training attended should be noted, along with dates.) Build the capacity of District Officers by conducting 1 'Training the Trainers' session.

A grant from the **National Government of Wales** was secured to implement the **Youth Officer FfliC** (Fflint Ifanc Cymraeg) project in conjunction with the Urdd and Flintshire County Council up until 31st March 2012. A FfliC steering group has been established which will present recommendations to Flintshire County Council Youth Partnership regarding the provision of activities and leisure opportunities in Welsh for the county's young people.

In addition the Menter succeeded in implementing and administering the **Rural Development Plan Language and Heritage Project** which is partially funded by

the Welsh Government and the European Union on behalf of the Developing the Welsh Language Programme. The Menter has successfully attracted additional funding for the project, securing a grant of £281k between 6th of July 2008 and 31st of October 2011. The Steering Group has been established and supervises the programme in order to ensure that the Menter meets and achieves the targets set for the project.

	November 10 – October 11 Target	Achieved (30.06.11)	Estimated by project end *
WR.323.5 Number of children benefitting from new and improved services and facilities	260	923	1186+
WR.323.6 Number of young benefitting from new and improved services and facilities	100	29	50
WR.323.8 Number of women benefitting from new and improved services and facilities	90	70	109
WR.323.9 Number of Welsh speakers benefitting from new and improved services and facilities	120	173	249
WAO.323.1 Number of awareness raising events held	20	22	22
WAO.323.2 Number of consultation exercises undertaken	18	11	15
WAO.323.4 Number of interpretive materials produced	25	23	28
WAO.323.5 Number of marketing and promotional activities undertaken	106	101	108
ECR.323.1 Population in rural areas benefitting from improved services	73,334	73,334	73,334
WR.323.2 Number of new services and facilities available to the rural population	11	1	10
WO.323.3- Number of enterprises advised and assisted to develop projects in support of maintaining, restoring and upgrading rural heritage	11	1	15

The Board of Directors met 5 times between September 2010 and September 2011.

Chapter 10 : Directors Report and Financial Statement up to March 31st 2011

A copy of the Directors Report and Financial Statements up to 31st March 2010 will be available on the website or contact the office for a copy.