

**CLODIAITH
Award Scheme**

For many people on Anglesey, Welsh is their language of choice. Offering a choice of language therefore improves the quality of your service.

Businesses are increasingly using the Welsh language to enhance their products and services to customers.

Using Welsh demonstrates clearly that you are proud to be doing business on Anglesey, and that you respect the culture and the community.

The CLODIAITH Award Scheme will give private sector businesses of Anglesey the opportunity of taking part in a project that will acknowledge good practice in the use of Welsh in business.

The Scheme

Welsh in all aspects of private sector businesses will be measured by completing a checklist. An assessment of the use of Welsh will be made on the basis of a scoring system, with the successful businesses being awarded with a CLODIAITH Award Certificate.

The following areas will be assessed:

- ? Signage
- ? Advertising and Various Materials
- ? Spoken Welsh
- ? Plans for Future Development

The successful private sector businesses will be presented with a certificate for display, and will be re-assessed every year.

**CLODIAITH
Application Form**

Business Name: _____

Tel: _____

E-mail: _____

Web address: _____

Business Address: _____

Type of Business: _____

Number of Staff: _____

Estimate of the amount of customers who speak Welsh:

Over 50%

Less than 50%

I don't know _____

Is this establishment a part of, or belongs to a bigger branch or establishment?

Yes

No

If yes, please give details: _____

CLODIAITH

Standard Mark for Businesses

1. Name / Title of Business
 - ☒ Welsh only
 - ☒ Bilingual
 - ☒ English only
2. Inside Signage
 - ☒ Bilingual
 - ☒ Some Bilingual
 - ☒ English only
3. Outside Signage
 - ☒ Bilingual
 - ☒ Some are bilingual
 - ☒ English only
4. Vehicle signage
 - ☒ Bilingual
 - ☒ English with little Welsh
 - ☒ English only

Advertising and Communication Material

1. Advertising – Papers, magazines etc.
 - ☒ Avert is bilingual
 - ☒ Some are bilingual
 - ☒ English only
2. Headed papers.
 - ☒ Bilingual
 - ☒ Bilingual, but with more English
 - ☒ English only
3. Business Cards.
 - ☒ Bilingual
 - ☒ English with little Welsh
 - ☒ English only
4. Price List / Menu's.
 - ☒ Bilingual
 - ☒ Bilingual, but with more English
 - ☒ English Only
5. Orders / Invoices / Receipts.
 - ☒ Bilingual
 - ☒ English with little Welsh
 - ☒ English only
6. Working Welsh, Welsh Language Board.
 - ☒ Are seen here
 - ☒ Would like to receive them to use here
 - ☒ No interest in the scheme
7. Information Technology (till software, website etc)
 - ☒ Bilingual
 - ☒ English with little Welsh
 - ☒ English only
8. Language on radio / Loudspeaker :
 - ☒ Welsh only
 - ☒ Bilingual
 - ☒ English only

Oral Welsh

1. How many of the Staff speak Welsh?
 - ☒ Every member (mostly)
 - ☒ Some speak Welsh
 - ☒ None speak Welsh
2. When appointing Staff, is the ability to speak Welsh taken into consideration?
 - ☒ A necessity
 - ☒ Desirable

Not a necessity

Is there a shortage of Welsh applicants? Yes / No

3. How much Welsh is heard spoken between workers?

Very much

A little

None

4. How much Welsh is heard spoken with the public / customers?

Very much

A little

None

5. Which language is used when answering the phone?

Bilingual (with Welsh first)

Bilingual (English first)

English only

Development Planning

1. How important is the use of the Welsh language for the business' benefit?

Vitaly Important for the success of business

Important, but not critical

Not important

2. Our establishment would like to make more use of the Welsh, and we're willing to discuss this with Menter Iaith Môn.

Agree

We are happy with our use of Welsh

No plans at the moment

3. Do you have an interest in receiving information about local training courses?

Very eager, and wish to discuss with Menter Iaith Môn

Have already received training

No interest.

One of the scheme organizers will visit the business to see how much Welsh is used within your business.

Owner / Manager's Signature : _____

Date: _____

For office use only : SCORE: _____